

STRATEGIC ADVISORY SERVICES BY

# Odyssey Partners Consulting

Align IT strategies, processes, and governance to overcome business challenges and achieve sustainable growth.

[ODYSSEYPARTNERSCONSULTING.COM](http://ODYSSEYPARTNERSCONSULTING.COM)



# IT Strategy Alignment

Are misaligned IT initiatives draining your resources? Align your IT projects with strategic business goals to maximize resource efficiency and support growth.



**IT Strategy Alignment** assesses IT projects for health, progress, and alignment, ensuring every initiative drives measurable business success.

## Business Challenges:

- Fragmented IT projects misaligned with strategic priorities
- Inefficient use of resources, resulting in lower ROI
- Lack of cohesive IT governance affecting project success

## Who Benefits:

- CIOs and IT managers seeking better IT governance and strategic alignment
- Business leaders aiming for IT-driven growth and competitive advantage

## IT Strategy Alignment Offers:

- Comprehensive assessments of IT project health and alignment
- Balanced scorecard-style mapping for strategic planning
- Tailored governance frameworks for prioritization and resource allocation

Engagement typically lasts **4 weeks**, with a focus on aligning IT initiatives to strategic goals.



Ready to learn more about Strategic Advisory Services?

**Contact Stephen Hahn**

[StephenHahn@OdysseyPartnersConsulting.com](mailto:StephenHahn@OdysseyPartnersConsulting.com)

# Odyssey Partners Expertise



Our leadership team brings a wealth of experience and expertise in enterprise consulting to help your organization navigate complex challenges and achieve strategic goals with tailored solutions that drive growth, enhance efficiency, and support long-term strategic success.

## Meet Our Partners:



### **Stephen Hahn | Founding Partner + Seasoned CIO Advisor**

Bringing extensive experience in digital transformation and IT management across diverse industries, including manufacturing and financial services, Stephen drives modernization initiatives, strategic IT planning, and organizational change management.

*MBA in International Business; Certified Project Management Professional (PMP)*



### **Shawn Hopper | Managing Partner**

With over 30 years in Enterprise Information Management, Shawn is a leading expert in Enterprise Content Management, Collaboration, and Unstructured Data Analysis. He specializes in complex process improvement, technology selection, and systems integration.

*BA in Finance; Six Sigma Green Belt; Certified in Enterprise Content Management*



### **Rob Niles | Microsoft 365 Technical Solutions Architect**

Seasoned Technical Solutions Architect with over 25 years of experience in IT, specializing in cloud computing, networking, and cybersecurity. Rob excels in designing and implementing comprehensive, enterprise-scale solutions, integrating advanced AI capabilities to align with business objectives.

*BA in Industry & Technology*

# Lets Work Together



1

## Schedule a Consultation

Contact us to schedule an initial consultation where we can discuss your specific needs and goals.

2

## Stakeholder Meeting

We will set up a meeting with your key stakeholders to kick off the Discovery Phase.

3

## Proposal Submission

Based on our initial discussions, we will submit a detailed proposal outlining our approach, timeline, and pricing.

4

## Project Kickoff

Once the proposal is approved, we will initiate the project and begin the Discovery Phase.

5

## Continuous Collaboration

We will work closely with your team throughout the engagement to ensure that the project meets expectations and delivers value.



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